



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Introduces Lamp of Knowledge Program for Employees

Alpena, Michigan, November 15, 2016- Alpena Alcona Area Credit Union team members have recently created a cross training program entitled The Learning and Mentoring Program (LAMP) of Knowledge.

The Lamp of Knowledge is a cross-training initiative designed to inspire employees to proactively seek out and acquire enhanced skills, knowledge and abilities within the credit union. The program was developed by members of Team E, a group of AAACU team members who are working to develop a program to make positive changes for the development of staff as well as the growth and expansion of the credit union.

The program will give employees enhanced opportunities for mobility and advancement, promote two way communications between departments for improved work performance, allow employees to gain a deeper appreciation of the work of other departments, as well as how the work of each participant plays a part in achieving the mission of AAACU – to be your most trusted and valued financial partner.

This program will not only benefit the employees of AAACU but also create the ultimate member experience. Employees will be trained and well informed in multiple departments and areas to be able to assist members more efficiently.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of October 31, 2016, AAACU provides service to 27,999 members with total assets equal to \$324,974,382.